

W-LINK
international

Industrial Engineering Developer

we create the LINK between new technologies and you

A COMPLETE EXPERTISE

Projects

Feasibility & cost study

Prototyping

Tooling manufacturing

Production & Assembly

IQC & QC (Quality Control)

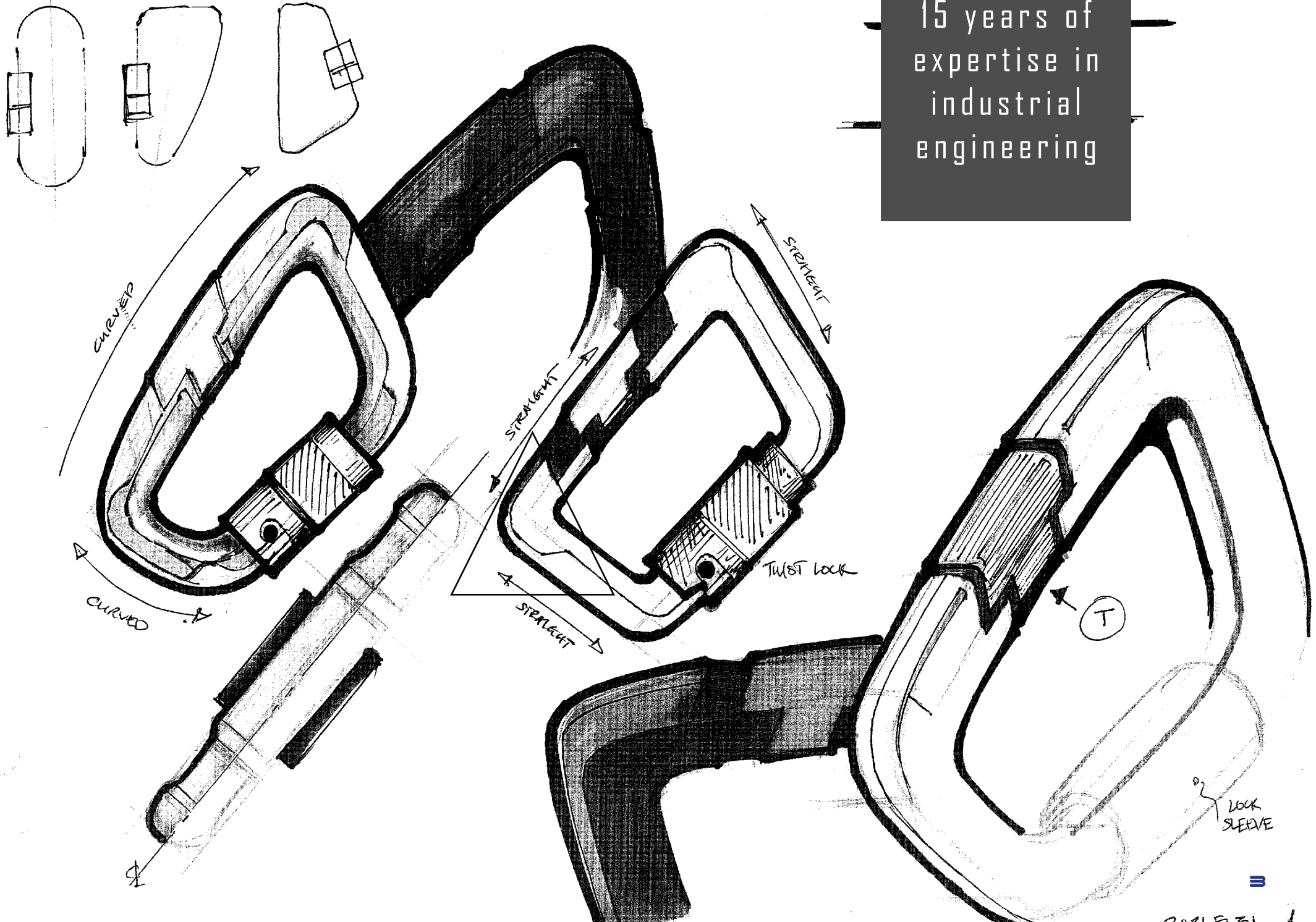
Sourcing

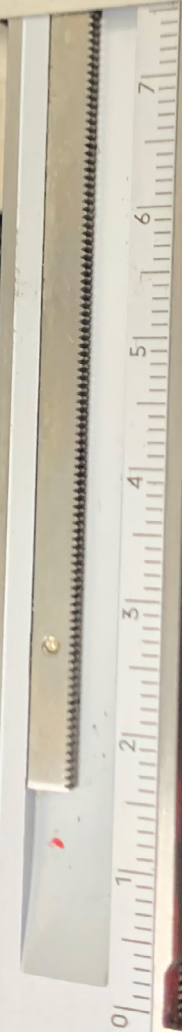
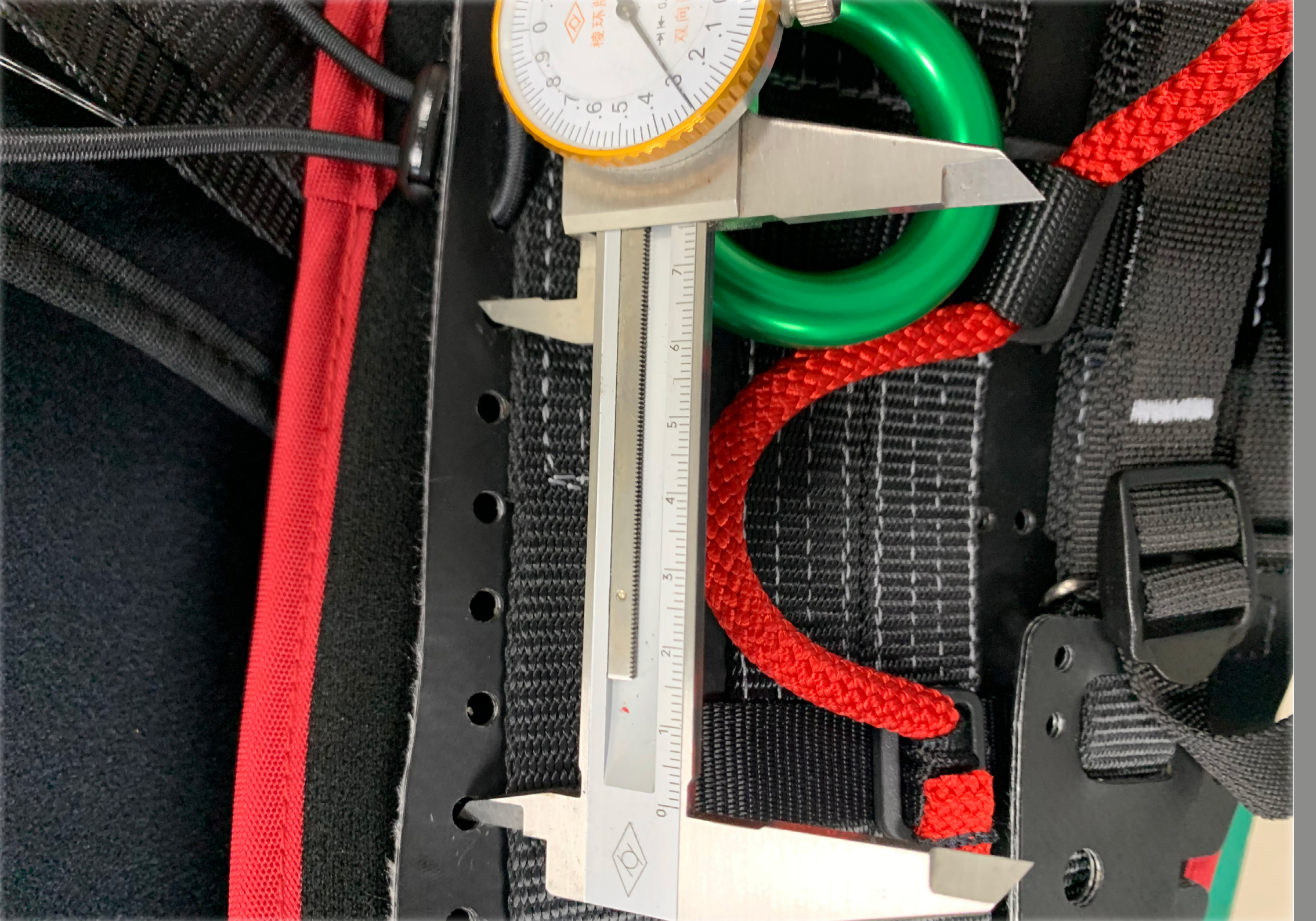
STRENGTHS & VALUES

REFERENCES

CONTACT

15 years of
expertise in
industrial
engineering





A COMPLETE EXPERTISE

W-LINK supports you, according to your specifications, in the development of your industrial project ;

Our expertise ? A turnkey project: From the imagination to the creation associated with an assured quality certification.

W-LINK has all the necessary resources in the field :

- Design conception and modeling (shapes, style),
- Proposal of adapted materials (colors, textures, uses..)
- Cost studies and industrial constraints
- Realization of prototypes and tool manufacturing
- Production and assembly
- Quality control and certification
- Transport and international delivery



Our teams integrate as soon as possible the constraints of industrialization.

W-LINK is committed to providing you a complete range of services, flexibility and reactivity that are unique on the market, as well as skills that will make the difference.

Projects & studies

Type of industrial processes mastered :

- Plastic injection
- Aluminum / steel die casting
- Hot forging
- Cold forging
- Aluminum / steel Turning
- Laser cutting and engraving
- CNC machining
- Electronic SMT
- Cutting and sewing of textile product
- 3D printing (plastic / aluminum)
- Product Assembly

Type of finishes mastered :

- Mechanical polishing
- Manual polishing
- Powder painting
- Aluminium Anodizing
- Steel Passivation
- Chrome plating
- Nickel plating

Printing on product :

- Standard printing & Laser printing

W-LINK is at your disposal for any other project, do not hesitate any more.

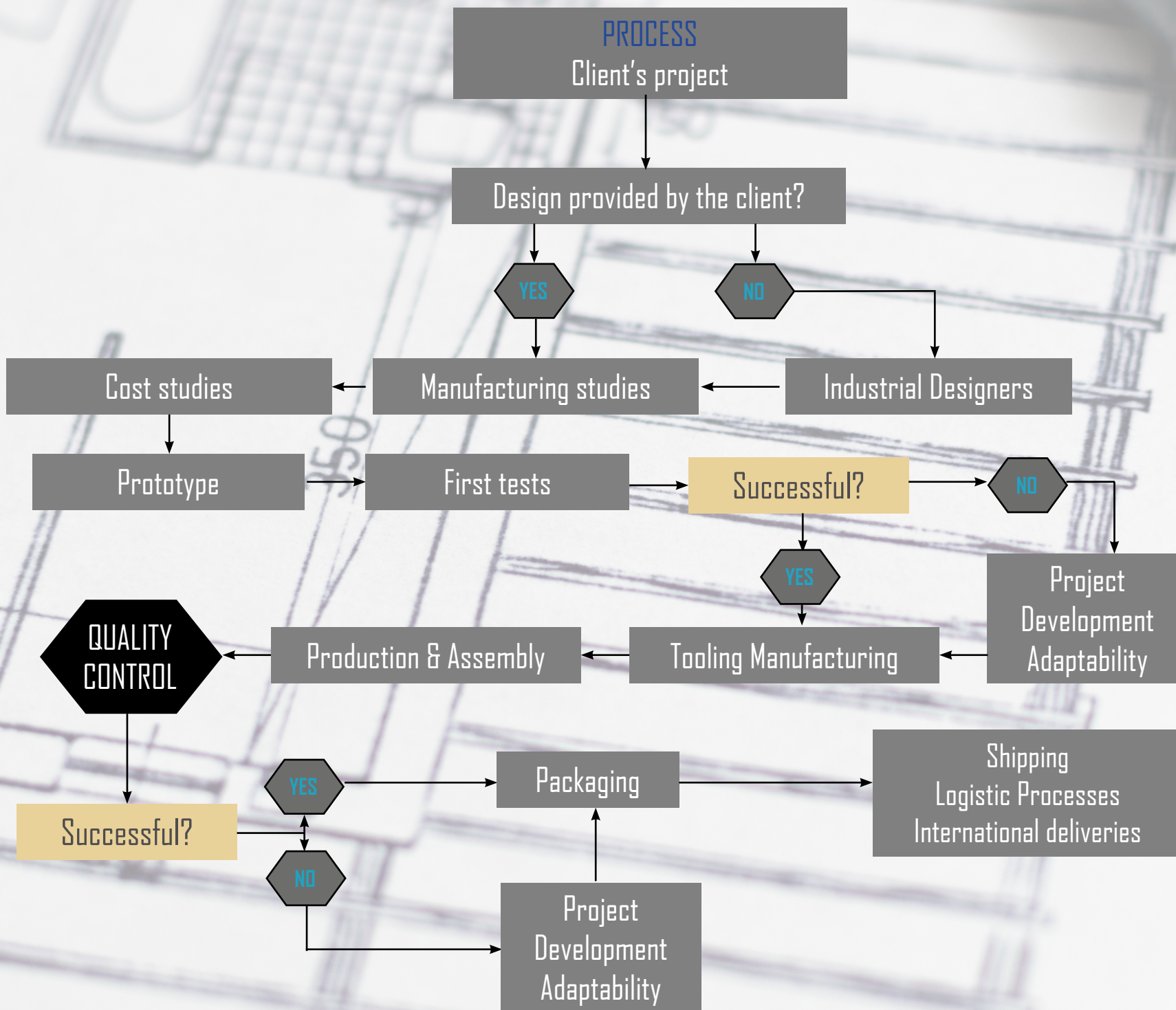
A personalized study by our experts will be proposed to you.



The W-LINK studies will allow to :

- Measure the objectives to be reached, the study budget, the cost price, the expected quality
- Evaluate the conditions necessary for the success of the project (timing, material, skills, financing, ...),
 - Study the different possible scenarios (product mapping)
 - Plan the production launch.

W-LINK puts the latest and most reliable technologies at your service. Our types of industrial processes and finishes are mastered.

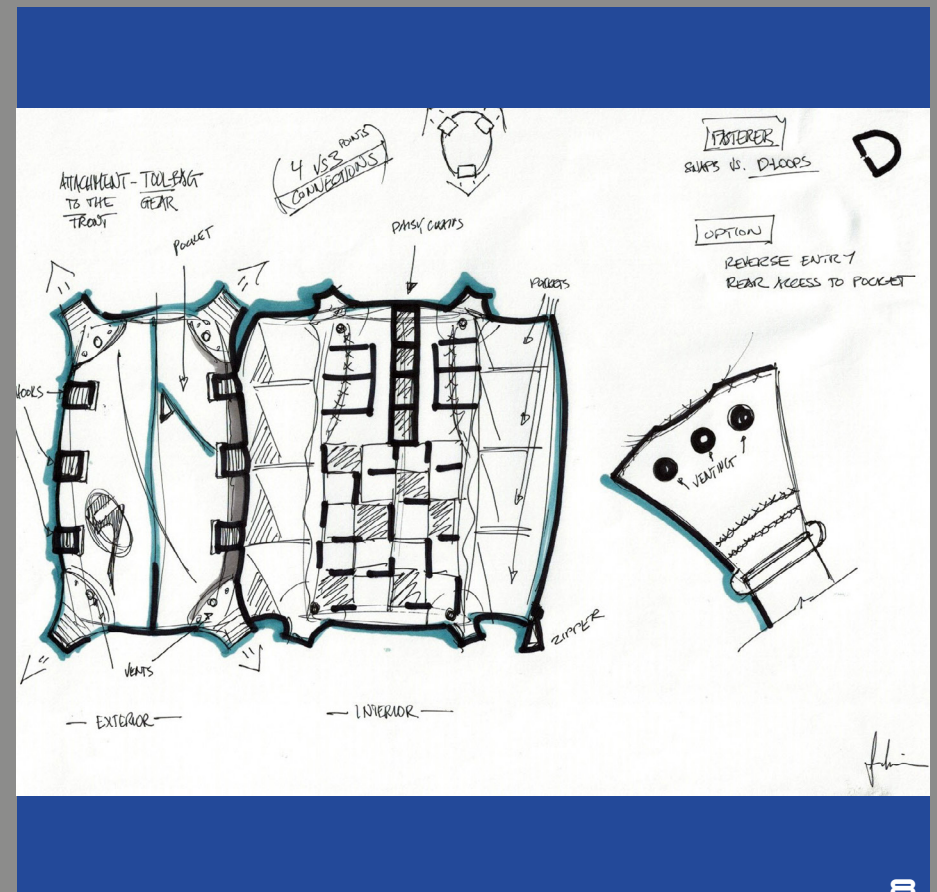
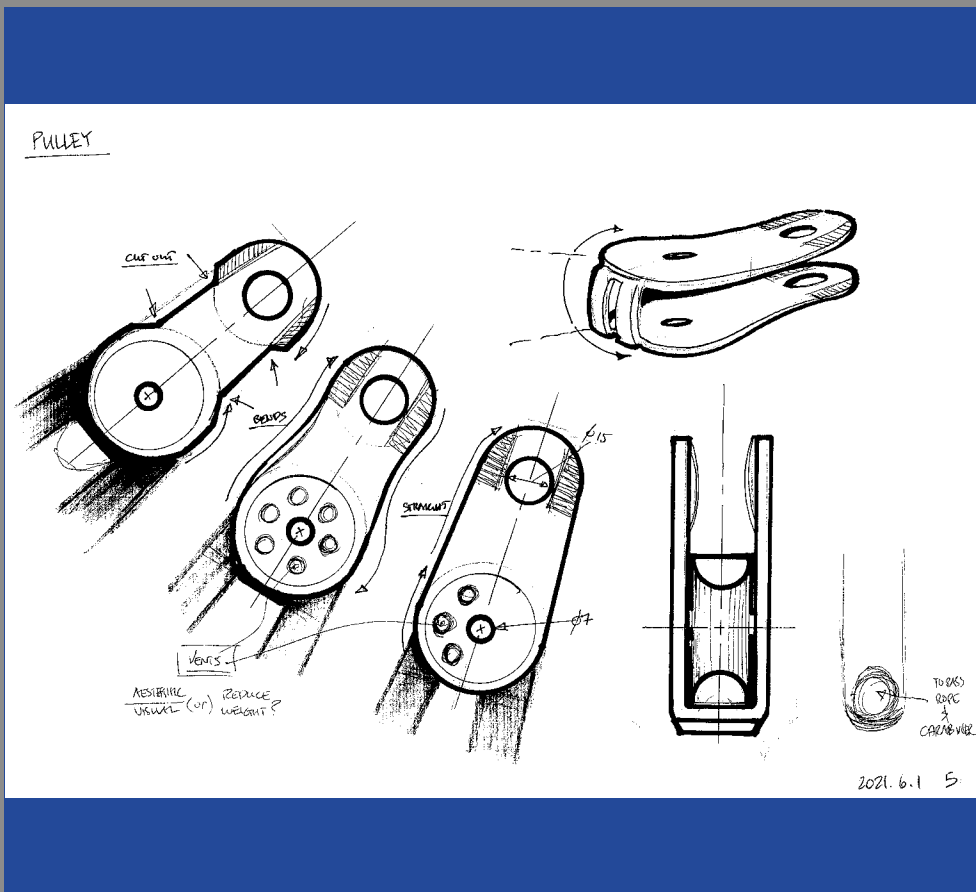


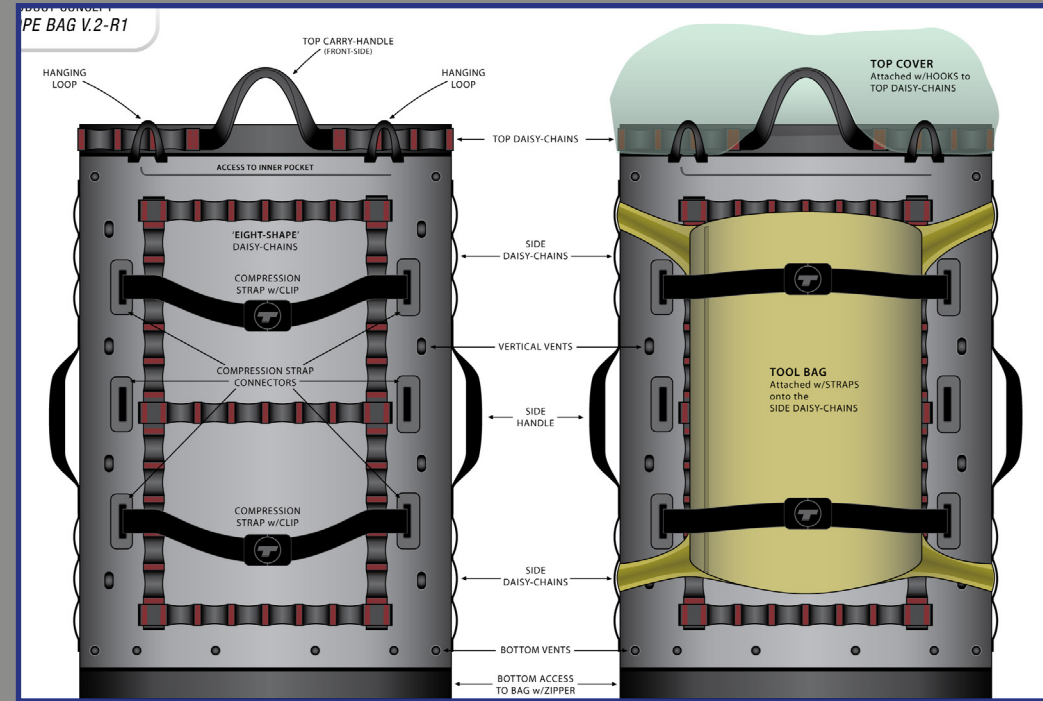
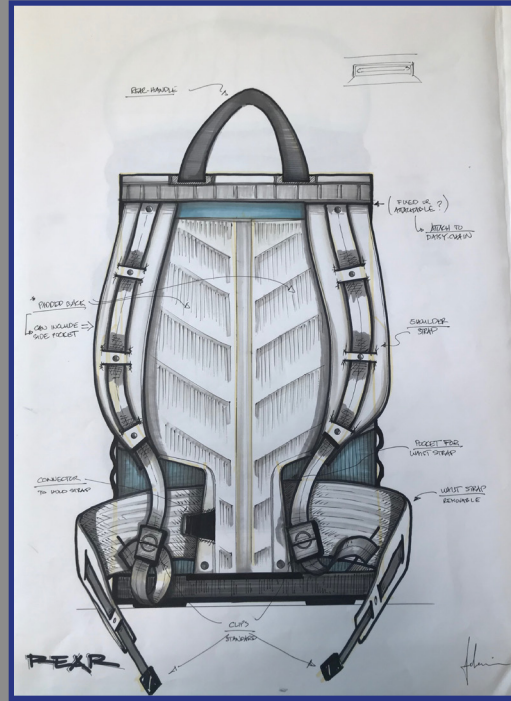
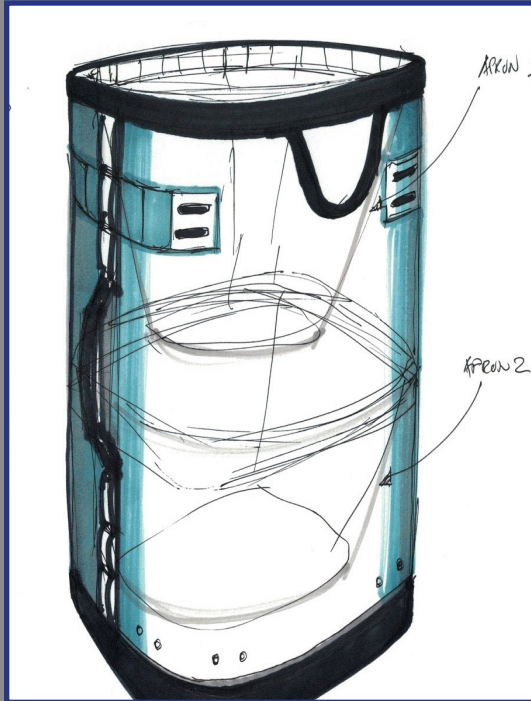
PROTOTYPAGE

W-LINK works with professional designers specialized in industrial projects.

Prototyping allows for the realization of a wide variety of complex shapes, even designs with inclusions and cavities impossible to implement with standard machining.

With à W-LINK, you can easily produce prototypes and product variants without having to invest in expensive and cumbersome equipment. This will allow you to conduct numerous tests to develop a quality finished product while trying to control the budget.





3 STEPS

The Visual Prototype

Study of the size and shape of the final product (dimension and design).

The Proof of Concept Prototype

Product functions and viability confirmation (materials) available so as not to waste money unnecessarily.

The Pre-Production Prototype

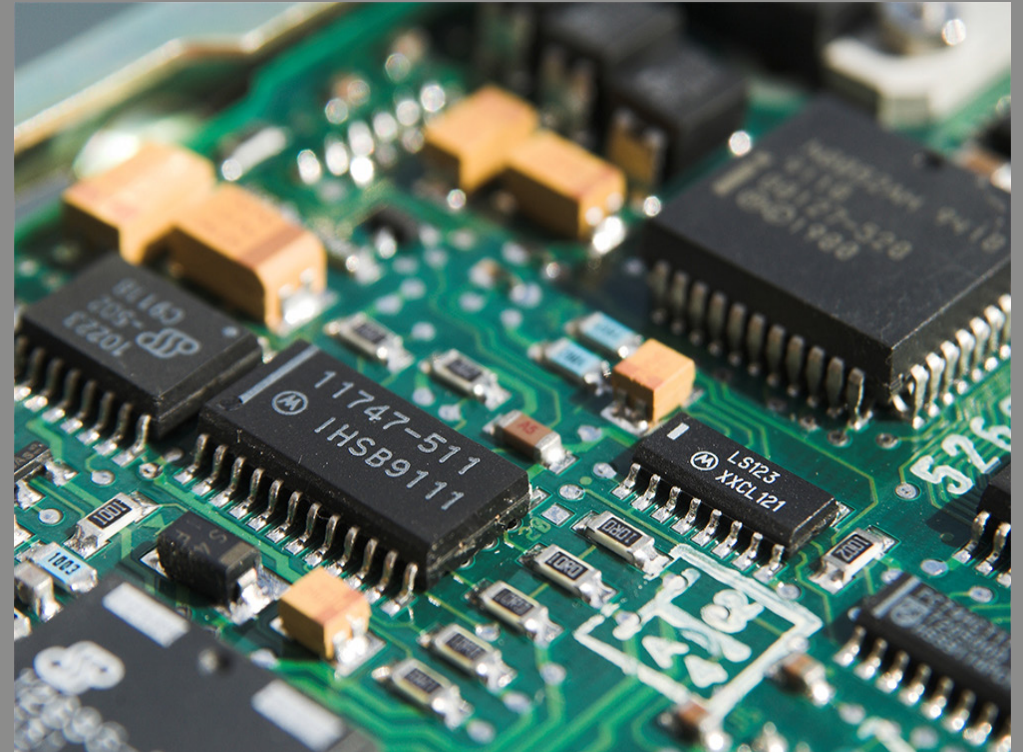
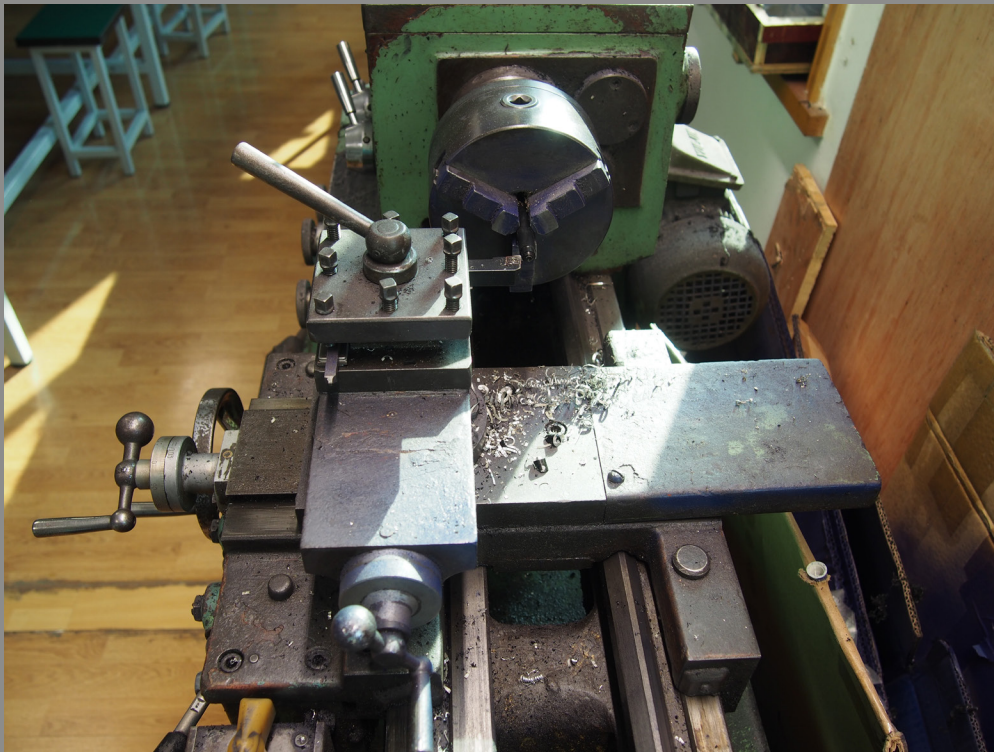
Final version of the presentation prototype. The materials and methods used are similar to those of a final product.

MANUFACTURING OF TOOLS

Thanks to our location in China, we can offer our customers great flexibility in the production of their production of their products or components.

Our wide range of activities allows us to produce all the elements of an industrial project. We can subcontract the manufacturing of components to various subcontractors and organize final assembly with one of our partners.

With our local partners we create all the tools necessary for the production of the product.



MANUFACTURING & ASSEMBLY

PROCESSUS

Selection of the final supplier(s)

Launch of the production of the tools

Validation of pre-production samples

IQC (Incoming material Quality Control)

Quality control of incoming materials before production

Start of production

DUPRO QC (DUring PROduction inspection / Inspection during production)

QC (Quality Control after production)

Shipping

QUALITY CONTROL

At W-LINK, Quality Control consists of 3 parts:

IQC (Incoming Quality Control / Incoming Component Quality Control):

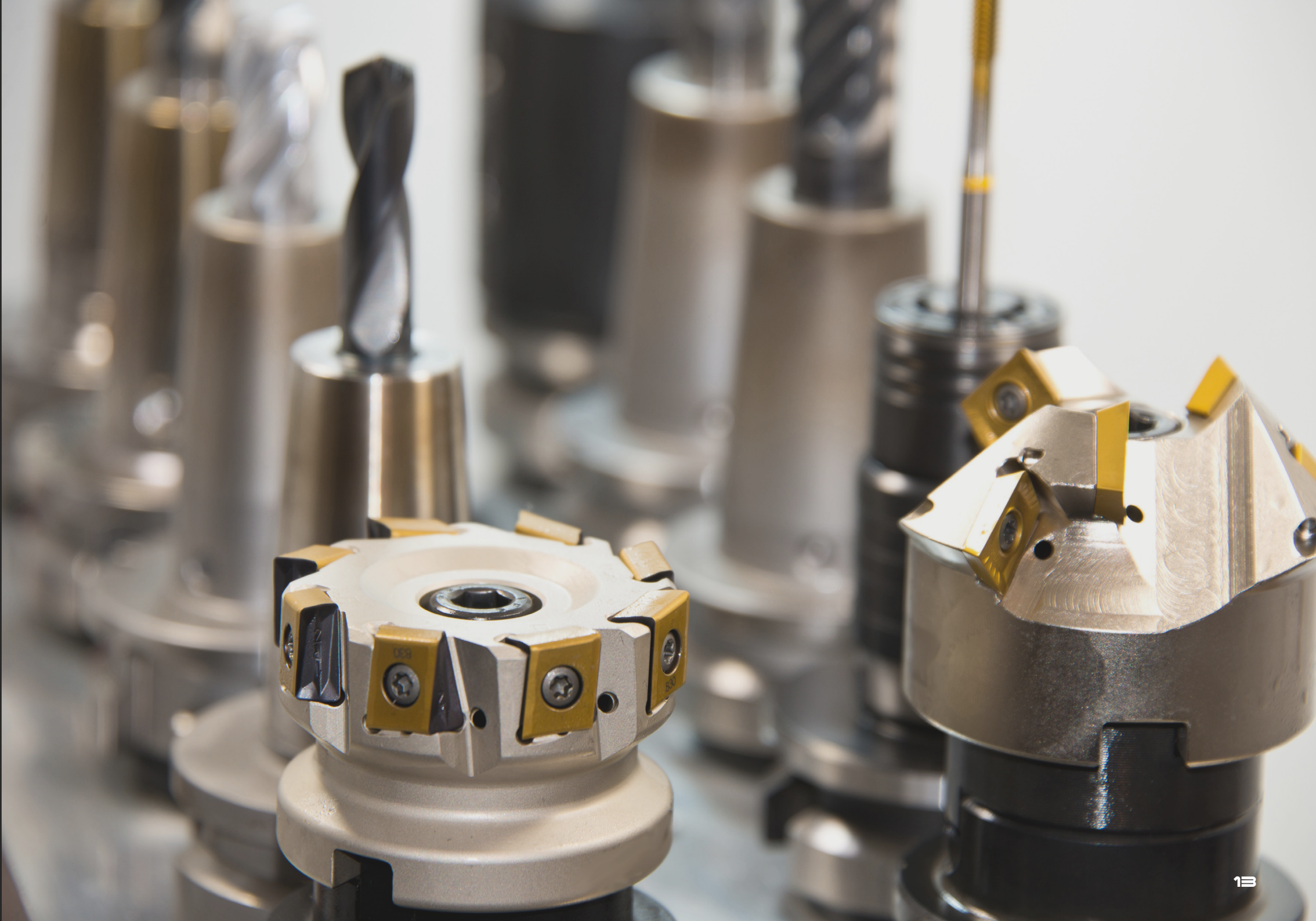
Incoming quality control refers to the procedure that inspects the quality of materials and components that have been purchased. This quality control is completed before production begins. This step is necessary to ensure that the components meet the specifications of your original instructions. A few defective incoming components could ruin the production and result in a final result that does not meet the specifications.

DUPRO (DUring PROduction inspection):

A DUring inspection is an on-site product inspection performed when 20-80% of your production is complete and packed for shipment. This inspection of randomly selected units from all completed batches in your production informs you whether or not your factory is still following your original specifications, and whether your production is still on schedule. A DUPRO keeps your production on track.

QC (Quality Control) :

This quality control is performed at the end of production. The amount of product randomly inspected depends on the AQL (Acceptable Quality Limit) selected. Following the inspection a complete photo report is made to keep track of the production. The inspector is also in charge of finding solutions to minor problems before shipping. The report will also serve as a basis for working with the supplier to improve future products.





«Coming together is a beginning; staying together is progress; working together is success.»
Henry Ford, Businessman, Industrialist (1863 - 1947)

W-LINK's approach differs from a «classic» Asian company by the fact that it does not only focus on a product but on a complete «package» which allows you to delegate all the heavy and often tedious part of sourcing and so you can concentrate on your sales. This «package» includes the following points:

- **Product development**

In order to distinguish yourself from your competitors or to better respond to a project, it is necessary to develop new products or simply to modify an existing product.

- **Marketing approach**

W-LINK accompanies you in order to provide you with all the documents personalized to your brand.

- **Quality assurance and control**

We bring a particular follow-up during the productions at our suppliers. We make several visits before, during and after production to ensure the best possible quality level.

- **Technical expertise in project management**

We are available to assist you in managing your projects.

- **Logistics service**

We offer to adapt to your resources and needs.

STRENGTHS & VALUES

Established for 15 years in China, we have developed a complete and 100% customizable process. Our industrial vision has allowed us to work internationally.

Our team is composed of experts with different and complementary skills that guarantee the success of your projects, whether they are small or very large.

Whether you need a specific component, a modification of an existing product or the creation of a new product, we offer solutions adapted to your specifications.

Running this company is an important daily commitment for me, which also includes the training and constant motivation of my passionate team.

W-LINK positions itself as a professional developer of industrial projects by offering customer support for each stage of the project. We bring advice and expertise to our customers, accompanying them in their technical choices in various fields.

We affirm our values on a daily basis and we put our skills, our responsiveness and our quality standards at your service. Thus we guarantee you excellence.



Amaury de Nantes
General Manager W-LINK

REFERENCES

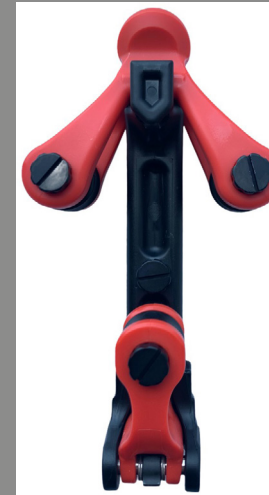
Our expertise, our values and the involvement of our teams have enabled W-LINK innovation to convince and retain notable references such as :
Bernardaud, Véolia, LedOptix, Teufelberger, Lalique and many other global industries.



Toolkit development
Bag Project - 2021



Development of lighting fixtures
Bernardaud - 2019



KI Keeper
Neat Freak by
Teufelberger



Mousqueton Mini Me
Teufelberger

«Innovation is an alliance between research, marketing, instinct, imagination, product and industrial courage.»
Antoine Riboud, French industrialist

W-LINK

international

we create the LINK between new technologies and you

Hong Kong Office:
16B, Yam Tze Commercial Building
23 Thomson Road
Hong Kong

Ningbo (China) Office:
Room 1303, Bld No. 2, Lane 999,
YangFan Road, Yingzhou District,
315040 Ningbo, Zhejiang, China

Contact: info@w-link.pro
Phone: +86 574 2880 2908
Mobile: +86 134 8668 2277
www.w-link.pro

